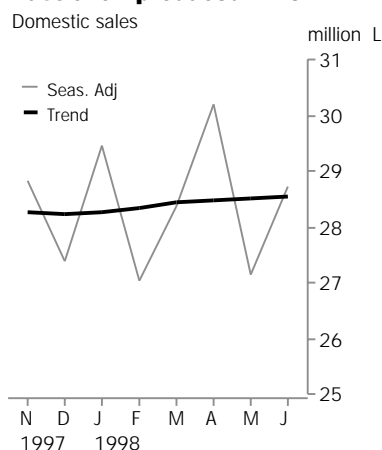




# SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11:30AM (CANBERRA TIME) TUES 4 AUG 1998

## Australian produced wine



## JUNE KEY FIGURES

### TREND ESTIMATES

	Jun 98 '000 L	% change May 98 to Jun 98	% change Jun 97 to Jun 98
Australian produced wine			
Domestic wine sales	28 552	0.2	2.1
White table wine sales	15 935	-0.1	3.8
Red and rosé table wine sales	7 605	0.7	3.8

### SEASONALLY ADJUSTED

	Jun 98 '000 L	% change May 98 to Jun 98	% change Jun 97 to Jun 98
Australian produced wine			
Domestic wine sales	28 732	5.8	6.8
White table wine sales	16 090	7.1	7.9
Red and rosé table wine sales	7 594	5.3	7.7

## JUNE KEY POINTS

### TREND ESTIMATES

- The trend series for total domestic sales of Australian produced wine rose by 0.2% in June. It is 2.1% higher than for June 1997.
- While the trend for white table wine fell marginally for the third consecutive month, it remains 3.8% higher than for June 1997.
- The trend for red/rosé table wine increased by 0.7% in June and is 3.8% higher than for June 1997.

### SEASONALLY ADJUSTED ESTIMATES

- The seasonally adjusted estimate for total domestic sales of Australian produced wine for June was 28.7 million litres, up 5.8% on May and up 6.8% on June 1997.
- The seasonally adjusted estimate for white table wine rose by 7.1% in June and is 7.9% higher than for June 1997.
- The seasonally adjusted estimate for red/rosé table wine rose by 5.3% in June and is 7.7% higher than for June 1997.

### ORIGINAL ESTIMATES

- In original terms, 27.4 million litres of Australian produced wine was sold domestically by winemakers during June, up 3.2% on May and up 5.4% on June 1997.
- For the 1997-98 financial year a record total of 338.8 million litres of wine was sold, an increase of 1.6% on 1996-97.

- For further information about these and related statistics, contact Peter Carmalt on 08 8237 7632, or any ABS Office.

# NOTES

## FORTHCOMING ISSUES

<i>ISSUE</i>	<i>RELEASE DATE</i>
July 1998	3 September 1998
August 1998	2 October 1998
September 1998	3 November 1998



## CHANGES IN THIS ISSUE

There are no changes in this issue.

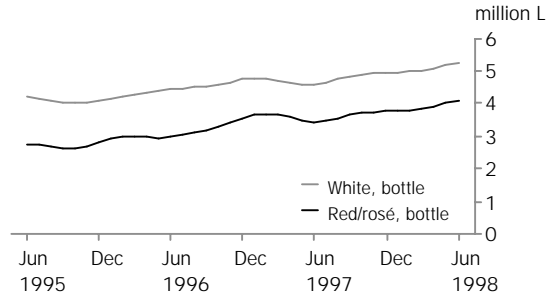


W. McLennan  
Australian Statistician

# DOMESTIC AUSTRALIAN TABLE WINE SALES: Trend

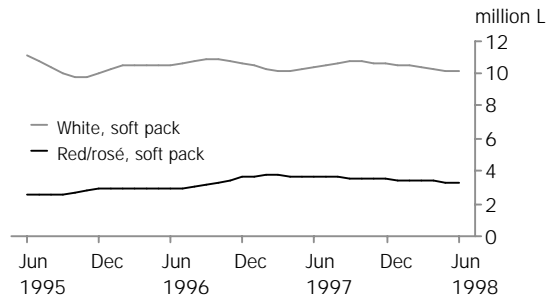
## TABLE WINE, GLASS CONTAINER < 1 LITRE

The trend estimate for white table wine in bottles in June is 14.1% above the figure for June 1997. Sales of red/rosé table wine in bottles have recorded even stronger growth, being 18.6% higher than the June 1997 figure.



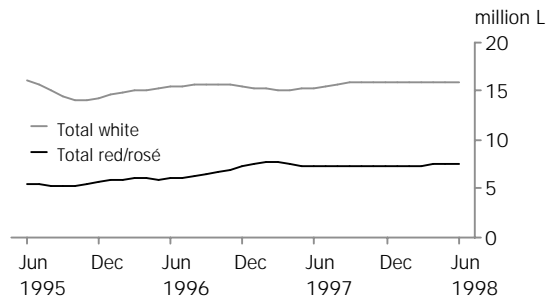
## TABLE WINE, SOFT PACK CONTAINERS

The trend estimates for white table wine in soft packs fell by 2.2% and red/rosé fell 9.9% from the estimates 12 months ago. While the trend estimates for white table wine in soft packs have fluctuated for some years, growth in red/rosé soft packs has been partly curbed by the blending of imported wine which is not recorded in these statistics.



## TOTAL WHITE AND RED/ROSE TABLE WINE

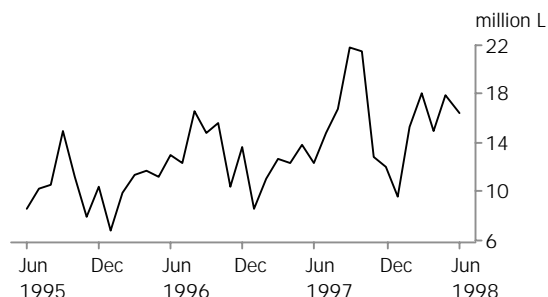
The trend estimates for the domestic sales of total white table wine increased 3.8% over the June 1997 figure. The outcome during the same period for total red/rosé table wine was the same, an increase of 3.8%, with the strong growth in bottle sales partly offset by the fall in soft packs.



## EXPORTS OF AUSTRALIAN PRODUCED WINE AND IMPORTS

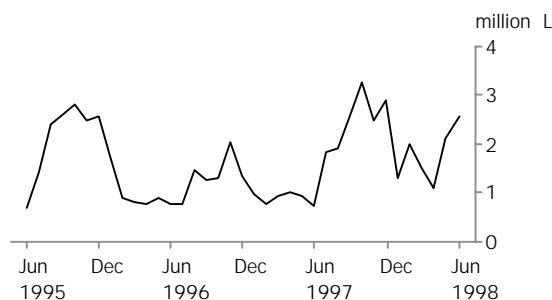
### EXPORTS OF AUSTRALIAN PRODUCED WINE

Original data for the 1997-98 financial year show 192.2 million litres of Australian produced wine worth \$872.9 million was exported. This is 24.5% more in quantity and 44.7% more in value than for the record 1996-97 financial year.



### WINE IMPORTS CLEARED FOR HOME CONSUMPTION

Original data for the 1997-98 financial year show 25.6 million litres of wine worth \$92.9 million was imported. This is 88.6% more in quantity and 39.7% more in value than for the previous financial year. It is also 26.5% more in quantity than the previous record of 20.3 million litres in 1995-96.



### DISPOSALS OF AUSTRALIAN PRODUCED WINE AND WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA

Original data for 1997-98 show that wine available for consumption in Australia increased by 5.0% on the previous financial year. Total disposals of Australian produced wine recorded an 8.8% increase for the same period, driven by a 37.8 million litres (24.5%) increase in wine exports. All 1997-98 data reported below represents a record quantity for that item.

Period	A	B	A + B	C	A + C
	Domestic sales of Australian produced wine	Wine imports cleared for home consumption	Wine available for consumption	Exports of Australian produced wine	Total disposals of Australian produced wine
	'000 L	'000 L	'000 L	'000 L	'000 L
<b>1995-96</b>	309 462	20 256	329 718	129 671	439 133
<b>1996-97</b>	333 590	13 589	347 179	154 396	487 986
<b>1997-98</b>	338 815	25 630	364 445	192 191	531 006
<b>June Qtr 1997</b>	79 059	2 704	81 763	38 579	117 638
<b>June Qtr 1998</b>	82 616	5 804	88 420	49 339	131 955

DOMESTIC SALES OF TOTAL AUSTRALIAN WINE & TABLE WINE BY CONTAINER TYPE

TABLE-WHITE WINE..... TABLE-RED AND ROSÉ WINE.....

Period	Total wine '000 L	TABLE-WHITE WINE			Total '000 L	TABLE-RED AND ROSÉ WINE			Total '000 L
		Glass 1 litre & under '000 L	Soft pack(a) '000 L	Other containers(b) '000 L		Glass 1 litre & under '000 L	Soft pack(a) '000 L	Other containers(b) '000 L	
<b>ORIGINAL</b>									
<b>1995-96</b>	309 462	50 586	124 355	3 767	178 710	33 707	34 020	836	68 564
<b>1996-97</b>	333 590	55 212	126 493	3 327	185 031	41 144	41 574	1 017	83 735
<b>1997-98</b>	338 815	59 354	125 269	4 890	189 512	45 219	41 293	869	87 382
<b>1996-97</b>									
April	24 986	4 302	9 025	143	13 470	3 422	3 392	115	6 927
May	28 069	4 237	10 555	207	15 000	3 755	4 066	102	7 923
June	26 004	3 518	10 288	149	13 956	3 329	4 266	93	7 687
<b>1997-98</b>									
July	32 097	4 975	11 058	310	16 343	4 971	4 919	133	10 022
August	28 553	4 779	10 462	270	15 511	4 124	4 198	102	8 424
September	28 043	4 588	10 235	239	15 064	3 667	3 944	62	7 674
October	29 086	5 387	10 107	395	15 888	3 831	3 537	73	7 441
November	34 559	5 911	12 576	465	18 953	4 098	3 807	66	7 970
December	34 917	6 521	12 638	478	19 638	3 668	3 156	92	6 916
January	18 719	3 652	7 495	444	11 591	2 001	1 910	42	3 955
February	22 942	4 388	9 529	525	14 442	2 758	2 414	44	5 217
March	27 282	5 041	10 741	681	16 461	3 681	2 937	54	6 673
April	28 634	5 120	10 558	418	16 096	4 211	3 494	59	7 764
May	26 568	4 552	9 833	278	14 664	4 034	3 263	73	7 370
June	27 414	4 438	10 037	385	14 861	4 176	3 716	68	7 959

SEASONALLY ADJUSTED

<b>1996-97</b>									
April	27 093	4 458	9 506	n.a.	14 425	3 443	3 764	n.a.	7 299
May	28 067	4 807	10 202	n.a.	15 220	3 569	3 698	n.a.	7 665
June	26 913	4 129	10 435	n.a.	14 909	3 268	3 766	n.a.	7 054
<b>1997-98</b>									
July	28 431	4 828	9 994	n.a.	15 676	3 404	3 356	n.a.	7 022
August	29 251	4 864	11 671	n.a.	16 471	3 585	3 692	n.a.	7 357
September	28 077	4 890	10 551	n.a.	15 553	3 765	3 817	n.a.	7 587
October	27 802	5 061	10 332	n.a.	15 598	3 821	3 575	n.a.	7 503
November	28 811	4 678	10 895	n.a.	16 035	3 848	3 362	n.a.	7 466
December	27 393	4 736	10 152	n.a.	15 541	3 590	3 239	n.a.	6 051
January	29 460	5 785	11 262	n.a.	16 627	3 841	3 846	n.a.	8 126
February	27 018	4 537	10 095	n.a.	15 157	3 742	3 380	n.a.	7 180
March	28 383	4 974	10 098	n.a.	15 992	3 821	3 309	n.a.	7 441
April	30 204	5 186	10 987	n.a.	17 010	4 015	3 556	n.a.	7 829
May	27 153	4 822	10 087	n.a.	15 027	3 965	3 162	n.a.	7 214
June	28 732	5 729	9 876	n.a.	16 090	4 199	3 349	n.a.	7 594

TREND ESTIMATES

<b>1996-97</b>									
April	28 034	4 653	10 170	n.a.	15 164	3 589	3 725	n.a.	7 588
May	27 969	4 598	10 239	n.a.	15 222	3 500	3 694	n.a.	7 430
June	27 969	4 608	10 370	n.a.	15 345	3 454	3 673	n.a.	7 324
<b>1997-98</b>									
July	28 034	4 655	10 501	n.a.	15 499	3 479	3 643	n.a.	7 274
August	28 206	4 749	10 636	n.a.	15 691	3 565	3 617	n.a.	7 294
September	28 345	4 845	10 724	n.a.	15 835	3 666	3 591	n.a.	7 306
October	28 324	4 916	10 723	n.a.	15 870	3 730	3 553	n.a.	7 282
November	28 250	4 966	10 656	n.a.	15 862	3 764	3 523	n.a.	7 262
December	28 216	4 980	10 596	n.a.	15 874	3 771	3 495	n.a.	7 262
January	28 246	4 979	10 542	n.a.	15 907	3 775	3 467	n.a.	7 289
February	28 348	5 000	10 500	n.a.	15 958	3 806	3 442	n.a.	7 360
March	28 426	5 039	10 431	n.a.	15 975	3 868	3 420	n.a.	7 447
April	28 474	5 099	10 332	n.a.	15 967	3 943	3 384	n.a.	7 511
May	28 496	5 182	10 224	n.a.	15 946	4 019	3 347	n.a.	7 549
June	28 552	5 259	10 145	n.a.	15 935	4 097	3 310	n.a.	7 605

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

(b) Other containers include tankers, cans and rigid containers (plastic, steel, wood and glass over 1 litre).

## DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

## WINE TYPE.....

Period	Table '000 L	Fortified Sherry '000 L	Fortified Port '000 L	Other Fortified(a) '000 L	Sparkling Bottle fermen- tation(b) '000 L	Sparkling Bulk fermen- tation(b) '000 L	Carbonated '000 L	Flavoured(c) '000 L	Vermouth '000 L	Brandy(d) '000 L
<b>1995-96</b>	247 274	9 668	15 096	1 101	22 923	7 226	3 089	2 087	999	1 113
<b>1996-97</b>	268 766	9 012	15 454	1 162	23 372	9 183	3 431	2 184	1 027	987
<b>1997-98</b>	276 894	8 360	15 014	1 200	22 310	8 759	3 168	2 145	964	974
<b>1996-97</b>										
April	20 397	852	1 402	95	1 384	437	183	175	59	72
May	22 923	870	1 552	116	1 334	683	261	210	120	71
June	21 644	739	1 518	93	912	611	280	175	32	69
<b>1997-98</b>										
July	26 365	983	1 852	140	1 545	556	263	259	134	103
August	23 935	605	1 416	109	1 365	573	268	199	83	87
September	22 737	804	1 232	114	1 918	745	242	165	87	88
October	23 329	605	1 055	91	2 745	660	345	173	82	75
November	26 923	812	1 321	100	3 422	1 230	437	207	106	97
December	26 552	719	1 273	99	3 899	1 634	446	197	99	121
January	15 545	489	704	60	1 157	379	217	125	43	55
February	19 659	460	802	69	1 130	401	167	130	123	58
March	23 134	589	1 068	87	1 417	590	219	148	30	71
April	23 861	768	1 321	103	1 485	696	188	167	44	66
May	22 034	668	1 428	118	1 170	721	195	204	31	68
June	22 820	859	1 542	109	1 057	574	179	171	101	85

(a) Includes muscat, madeira, tokay and white port.

(c) Includes wine cocktails, marsala, apertif and tonic wines.

(b) Spritzig table wines are included with table wine.

(d) Quantities on which excise duty was paid. Data before July 1997 contained brandy made from fruit other than grape.

## IMPORTS CLEARED &amp; EXPORTS OF AUSTRALIAN PRODUCED WINE &amp; BRANDY

Period	WINE TYPE.....				TOTAL WINE.....		BRANDY.....	
	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000	'000 L a/	\$'000
IMPORTS(a)(b)								
<b>1995-96</b>	16 649	105	2 673	830	20 256	60 478	583	7 462
<b>1996-97</b>	10 105	105	2 387	993	13 589	66 503	628	7 889
<b>1997-98</b>	21 456	135	2 996	1 043	25 630	92 916	661	7 861
<b>1996-97</b>								
April	820	2	121	90	1 032	5 253	45	571
May	744	4	132	47	927	4 513	46	547
June	583	3	124	34	745	3 910	46	495
<b>1997-98</b>								
July	1 359	6	412	61	1 838	7 972	61	685
August	1 617	21	219	72	1 928	5 932	57	638
September	2 161	18	186	192	2 557	7 921	54	653
October	2 562	7	580	135	3 284	12 610	56	649
November	1 983	19	370	135	2 507	10 961	70	903
December	2 515	19	282	86	2 903	11 173	90	1 232
January	1 005	4	197	88	1 294	5 485	31	442
February	1 742	9	218	40	2 010	6 032	40	431
March	1 324	7	100	73	1 504	5 465	44	468
April	1 026	3	57	24	1 111	3 936	46	562
May	1 865	11	168	84	2 128	6 811	48	555
June	2 297	11	205	53	2 565	8 618	65	641
EXPORTS(c)								
<b>1995-96</b>	121 037	2 506	5 489	639	129 671	471 576	24	732
<b>1996-97</b>	144 895	2 490	6 046	966	154 396	603 377	17	526
<b>1997-98</b>	182 816	2 503	6 105	767	192 191	872 876	26	385
<b>1996-97</b>								
April	11 801	166	414	45	12 425	51 728	—	5
May	12 986	217	492	89	13 784	56 956	1	20
June	11 861	184	213	112	12 370	52 182	1	27
<b>1997-98</b>								
July	14 156	99	481	54	14 790	63 435	1	38
August	15 968	239	540	73	16 820	69 176	2	20
September	20 635	304	785	134	21 859	91 214	4	102
October	19 849	415	1 099	131	21 493	92 162	2	14
November	12 198	207	422	60	12 887	58 073	3	50
December	11 447	169	336	43	11 996	56 540	4	33
January	9 177	191	159	15	9 543	44 260	2	21
February	14 571	200	559	43	15 373	73 695	5	25
March	17 452	111	450	77	18 090	80 949	2	12
April	14 167	190	569	27	14 953	71 616	—	1
May	17 354	164	322	64	17 904	92 932	—	1
June	15 842	214	383	44	16 482	78 825	2	66

(a) Due to change in the Customs Tariff codes implemented in July 1996, the wine type categories are not necessarily comparable with earlier data.

(c) Exports may include sales made by exporters other than wine makers.

(b) Imports cleared for home consumption, see Explanatory Note 4.

## EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, June 1998

Country/Region	WINE TYPE.....				TOTAL WINE.....	
	<i>Table</i>	<i>Fortified</i>	<i>Sparkling</i>	<i>Other</i>	<i>Quantity</i>	<i>Value</i>
	L	L	L	L	L	\$'000
New Zealand	1 169 668	14 537	66 209	6 789	1 257 203	3 424
Papua New Guinea	72 387	2 089	6 162	—	80 638	214
Vanuatu	33 098	270	1 575	—	34 943	98
Total Oceania and Antarctica(a)	1 319 286	16 986	77 286	6 789	1 420 347	3 925
Denmark	250 560	135	—	—	250 695	1 080
Germany, Federal Republic of	216 029	—	—	1	216 030	1 123
Ireland	296 375	—	1 800	45	298 220	1 652
Netherlands	86 641	—	—	—	86 641	422
Sweden	368 037	—	—	12	368 049	1 189
United Kingdom	8 113 948	44 150	216 567	1 201	8 375 866	36 800
Total European Union	9 459 962	44 285	218 763	1 259	9 724 269	42 979
Norway	107 618	—	—	—	107 618	343
Switzerland	302 523	—	3 150	10 213	315 886	1 152
Total Europe and the Former USSR(a)	9 936 560	44 285	221 913	11 472	10 214 230	44 727
Bahrain	14 560	480	1 125	—	16 165	25
United Arab Emirates	41 320	960	1 134	—	43 414	86
Total Middle East and North Africa(a)	70 527	1 440	2 259	—	74 226	131
Singapore	69 381	1 350	1 250	2 509	74 489	568
Thailand	43 813	16 000	450	—	60 263	169
Total Southeast Asia(a)	187 890	17 350	11 510	3 547	220 296	1 248
Hong Kong	165 240	765	1 764	731	168 500	781
Japan	508 438	19 744	2 106	11 465	541 753	2 706
Total Northeast Asia(a)	733 703	20 509	13 086	19 522	786 820	4 101
Canada	518 322	25 222	16 686	—	560 230	3 293
United States of America	3 046 367	82 967	34 868	912	3 165 114	21 243
Total Northern America(a)	3 567 263	108 189	51 554	912	3 727 918	24 558
Total Other Regions(b)	26 461	4 875	4 950	2 062	38 348	134
<b>Total All Countries</b>	<b>15 841 689</b>	<b>213 634</b>	<b>382 558</b>	<b>44 304</b>	<b>16 482 185</b>	<b>78 825</b>

(a) Includes other countries as detailed in Australian Standard Classification of Countries for Social Statistics (1269.0). (b) Includes ships' stores



## EXPORTS OF AUSTRALIAN WINE BY REGION(a)

	<i>Oceania &amp; Antarctica</i>	<i>Europe &amp; the Former USSR</i>	<i>Middle East &amp; North Africa</i>	<i>Southeast Asia</i>	<i>Northeast Asia</i>	<i>Northern America</i>	<i>Other(b)</i>	<i>Total all regions</i>
<i>Period</i>	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
<b>1995-96</b>	14 659	83 835	946	3 525	4 450	21 999	257	<b>129 671</b>
<b>1996-97</b>	17 918	95 491	974	3 698	7 070	28 906	338	<b>154 396</b>
<b>1997-98</b>	23 366	115 491	1 266	2 824	9 232	39 547	466	<b>192 191</b>
<b>1996-97</b>								
April	1 436	7 728	99	228	490	2 430	12	<b>12 425</b>
May	1 062	8 425	139	302	1 029	2 789	38	<b>13 784</b>
June	1 714	6 663	89	274	722	2 860	47	<b>12 370</b>
<b>1997-98</b>								
July	1 770	9 439	71	148	524	2 765	73	<b>14 790</b>
August	2 342	9 510	58	264	701	3 939	6	<b>16 820</b>
September	2 323	14 401	39	302	696	4 021	76	<b>21 859</b>
October	3 611	13 580	115	271	606	3 252	59	<b>21 493</b>
November	2 259	6 858	125	447	786	2 371	41	<b>12 887</b>
December	1 605	6 446	66	217	674	2 959	27	<b>11 996</b>
January	1 077	5 624	148	124	556	1 996	18	<b>9 543</b>
February	1 526	7 947	95	200	904	4 673	29	<b>15 373</b>
March	2 793	9 798	87	209	1 000	4 170	32	<b>18 090</b>
April	1 359	10 067	92	170	910	2 327	27	<b>14 953</b>
May	1 281	11 606	293	251	1 088	3 346	39	<b>17 904</b>
June	1 420	10 214	74	220	787	3 728	38	<b>16 482</b>

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores.

## EXPLANATORY NOTES

### INTRODUCTION

**1** The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

### SCOPE AND COVERAGE

**2** The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in the previous financial year. These account for approximately 95% of total wine sales. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.

**3** Tables 1–2 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to international trade in wine and brandy are presented in table 3 to provide a basis for assessing the overall Australian wine market.

**4** Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.

### SEASONALLY ADJUSTED AND TREND ESTIMATES

**5** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

**6** The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.

**7** The overall degree of revision to the seasonally adjusted estimates is expected to be less on average than would be the case with annual reanalysis only. However, the nature of the seasonal adjustment process is such that the magnitude of some revisions resulting from each adjustment may be quite significant, especially towards the end of the series. For this reason additional care should be exercised when interpreting movements in seasonally adjusted data for recent months.

**8** The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

**9** For further information, see *A Guide to Interpreting Time Series — Monitoring Trends, an Overview* (1348.0) or contact the Assistant Director, Time Series Analysis on (02) 6252 6345.

### ACKNOWLEDGMENT

**10** ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

## EXPLANATORY NOTES

### RELATED PUBLICATIONS

**11** Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

**12** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Release Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.

### ROUNDING

**13** Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

### SYMBOLS AND OTHER USAGES

—	nil or rounded to zero
L	litres
L al	litres of alcohol
n.a.	not available
n.p.	not available for separate publication (but included in totals where applicable)
r	figure or series revised since previous issue









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